

Designed to keep your finances in tip-top shape.

Let's face it. The last few years have not been good to the well-being of most people's finances. But, that doesn't mean you can't build your financial muscles back to the picture of health—strong, robust and in tip-top shape.

The Financial Fitness Association (FFA) is a simple yet sophisticated idea, conceived by individuals with extensive experience in the financial services industry. The fact is, there is a wealth of information out there by some of the most knowledgeable economic gurus on the planet that can advise and guide you over financial hurdles and help you achieve your financial goals. But, how to find this information?

How to put it to use?

Don't worry. We already have.

Fitness training that's all gain, no pain.

On our website, members find a vast number of resources on a wide range of the most common and important financial concerns. For example:

- Learn how to guard against identity theft
- Understand and improve your credit score
- How to make the transition from college to a career
- Intelligent credit card management
- How to benefit from new financial products and services
- How to manage your finances easily and effectively
- How to plan for a prosperous future

We provide an online library of personal management worksheets, links to educational podcasts, financial fitness checklists, and tips on retirement, savings, investing and more. FFA members also have exclusive access to our quarterly online newsletter through our password-protected website, financialfitnessassociation.org.

What's the price of fitness?

How about $8.00 per year? What could you possibly get for a mere $8.00?

You'll get plenty. We are a non-for-profit, public mutual benefit organization founded in 2004, governed by a volunteer Board of Directors. The FFA arose out of need, as we saw more and more people suffering financially in our complex modern society. We exist to help members avoid financial distress, establish personal financial control, and achieve financial success.

We partner with a number of the largest credit unions and financial organizations in the nation, helping them provide literally thousandsof their customers with the knowledge to build financial fitness. FFA membership is open to anyone, however. We are not in business to make money, or to sell you anything. We are in business to help you succeed.

Now, more than ever.

We provide information that is entertaining, easy to understand, and puts financial fitness within the reach of any age group, any family, and any lifestyle.

If you wish, we'll even provide a free discount prescription card, giving you an instant savings of up to 20% on typical medicines.

Just like at the gym, you must have the desire to work on your own fitness. If you have that, we'll provide the tools to help you build and maintain financial health in a world that makes it increasingly difficult.

See results instantly.
Not in the mirror, but in your wallet.

We can't help you lose weight, win a bodybuilding contest, or run a marathon. We can, however, help you win the most important race of all—to financial well-being and the comfort that comes with it.

Get started today by visiting **financialfitnessassociation.org** or contacting us at **befit@financialfitnessassociation.org**.

FINANCIAL FITNESS
ASSOCIATION